



Posters & flyers.



Ready-to-print posters for clinics, pharmacies and community spaces, one for each community. Each has a QR code to World COPD Day.org.

● Breathing symptoms	p. 2	● Living with COPD	p. 3
● Alpha-1 & families	p. 4	● Caregivers	p. 5
● Clinicians & care teams	p. 6		

01

Print

Letter size on any office printer. For larger posters, a print shop can scale to 11×17.

02

Make it yours

Add your logo or name in the “Brought to you by” box before printing, or stamp or write it after.

03

Post it

At eye level where people wait: check-in, exam rooms, the pharmacy counter, community boards.

Please don't change the artwork or the health information. Facts reflect the GOLD 2026 Report; the QR codes always link to the latest. Questions: info@ahis.org

AN OBSERVANCE LED BY



GLOBAL INITIATIVE
FOR CHRONIC OBSTRUCTIVE
LUNG DISEASE

World COPD Day.org

PROMOTED BY



AHIS
alliance for health
implementation science



Short of breath doing everyday things?

WHO IT'S FOR

Anyone with breathlessness, a cough that won't go away, or chest colds that linger

COPD is common and often missed. A quick, painless breathing test called spirometry can tell you.



WHAT TO SAY

“I’ve noticed some of these signs. Can I get a breathing test?”

WHERE TO GET IT

Ask your primary care provider.

SCAN FOR THE FIVE QUESTIONS



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COPD is treatable. Keep doing what you love.

WHO IT'S FOR

People living with COPD, and the people who love them

A plan with your care team, pulmonary rehab, recommended vaccines and a one-time Alpha-1 test all help you live well.



WHAT TO SAY

“Can we review my COPD plan together?”

WHERE TO GET IT

Your care team: primary care, your lung specialist or your pharmacist.

SCAN FOR SUPPORT



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Some COPD runs in families.

WHO IT'S FOR

Everyone with COPD, and relatives of anyone with Alpha-1

Alpha-1 is an inherited cause of COPD, and most people who have it have never been tested. One blood test can tell you, and your family.



WHAT TO SAY

“I have COPD. Have I been tested for Alpha-1?”

WHERE TO GET IT

Your primary care provider or lung specialist can order it.

SCAN TO LEARN ABOUT ALPHA-1



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You're part of the care team.

WHO IT'S FOR

Family and friends caring for someone with COPD

Know the signs of a flare-up: harder breathing, more cough or mucus. Call their care team early. Severe trouble breathing? Call your local emergency number.



WHAT TO SAY

**“Their breathing has changed.
What should we do?”**

LOOK AFTER YOURSELF TOO

Find a lung organization where you live. In the US: Lung HelpLine, 1-800-LUNGUSA.

SCAN FOR SUPPORT



World COPD Day.org

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Find COPD sooner. Test once for Alpha-1.

THE GOLD 2026 REPORT

**Spirometry confirms COPD: post-bronchodilator
FEV1/FVC < 0.7.**

GOLD recommends that every patient with a diagnosis of COPD be tested for Alpha-1 antitrypsin deficiency.



WHAT TO SAY

“Your breathlessness deserves a proper look. Let’s do a breathing test.”

KEEP IT HANDY

Quick-reference card for care teams at [World COPD Day.org](https://WorldCOPDDay.org)

GOLD 2026 POCKET GUIDE



goldcopd.org

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